

Media Professional Indemnity (PI)

Professional & Financial Risks (PFR)



Australia

As part of our Professional Indemnity (PI) suite of products our Media PI policy is designed to protect businesses in the media and entertainment industry from various risks associated with consulting, content creation, licencing agreement, copyright infringement and defamation.

All Markel PI policy wordings are carefully drafted to meet the specific needs of different professions, and our flexible and innovative approach ensures that we can provide coverage for a range of unusual risks.

Our specialist team are experts in their field, providing an all-round service and bespoke policies tailored to the needs of our clients and partners. Our in-house claims team ensures this service continues once each policy is bound, with a focus on swift response and payment times.

Target markets

- All professions considered
- Media consultants
- Advertising
- Marketing
- Public relations consultants
- Printing

Capacity

- AUD 10M

Coverage

- Full civil liability coverage
- Advancement of costs
- Compensatory civil penalties
- Complimentary legal advice
- Contractor, sub-contractor, agent and consultants indemnification
- Court attendance compensation
- Emergency defence costs and professional investigation costs
- Fraud and dishonesty
- Hold harmless contractual liability

- Implied conditions and warranties
- Joint ventures/consortia
- Limitation of liability contracts
- Loss of documents
- Mitigation costs
- Public relation and crisis management services
- Fidelity
- Principal's indemnity
- Proportionate liability
- Withdrawal costs

Exclusions

- Market standard exclusions



MARKEL



Distribution

Our policy is distributed via brokers.

Wordings

We use Markel Australia wordings.

Locations

Our policy is available in Australia and New Zealand-domiciled entities.

Stamps

We use Syndicate 3000.

Appetite

	 Target	 Will consider	 Decline/opportunistic
Primary	– Advertising non-commercial TV – Broadcasting non-commercial TV – Corporate identity / branding – Graphic design – Direct marketing – Marketing – Market research – Media sales (non-TV) – Printing – Public relations – Writing – Event organising non-sport related	– Advertising commercial TV – Editorial – Journalism – Media sales TV – Photography – Publishing – Product design – Event organising (non-extreme sport) – Call centres / telemarketing – Radio broadcasters	– Event organising – extreme sport – Social media influencers – Broadcasting commercial TV
Excess	– We consider all excess opportunities		

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Confidence in claims

We see ourselves as enterprising but measured, delivering insurance solutions that are effective as well as innovative, and listening carefully and working transparently with our business partners and clients. At the heart of everything we do is an unshakeable commitment to fairness and respect. We meet client needs with confidence because we're driven by a long history of industry leadership and expertise.



Whether you are a business, organisation or individual, when the unexpected happens, we are passionate about getting you back on track.

Contact details and information about our claims service can be found here:

markel.com/intl-claims