

Website compliance checklist



Understand which regulations apply

This may include the [UK General Data Protection Regulation](#) (UK GDPR), the [Data Protection Act 2018](#), consumer protection laws, and accessibility requirements.



Display required business information

This may include: business name, registered office address, company registration number, place of registration, VAT number (where applicable), and contact details



Publish a clear privacy policy

This can include: what personal data the website collects, why the data is collected, the legal basis for processing data, how long information is retained, whether data is shared with third parties, and individuals' rights under UK DPA.



Implement a cookie consent banner and policy

Use a cookie banner to allow users to accept or reject optional cookies - you can also include a separate cookie policy to explain what cookies are used for.



Make your website accessible

The [Web Content Accessibility Guidelines](#) provide a set of recommendations that are internationally recognised and demonstrate a commitment to inclusivity.

Website compliance checklist



Review your marketing consent wording

The wording in sign-up forms should clearly explain what they are agreeing to receive. Consent may need to be given freely, specific, and easy to withdraw.



Include appropriate terms and conditions

These may cover: acceptable use of the website, intellectual property rights, website availability, limitations of liability, links to third-party websites, and governing law and jurisdiction



Put data processing agreements in place

Where a supplier processes personal data on your behalf, you may be required to define each party's responsibilities and demonstrate compliance with data protection legislation.



Keep website security up to date

Practical measures include keeping software updated, using secure hosting providers, maintaining SSL certificates to encrypt visitors' information, restricting administrator access, and monitoring for vulnerabilities.



Review your website regularly

Scheduling regular reviews can help you to ensure that your website continues to reflect current practices, particularly if you introduce new marketing tools, payment systems, or customer services.